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SIDDHARTH INSTITUTE OF ENGINEERING & TECHNOLOGY:: PUTTUR
(AUTONOMOUS)**B.Tech I Year II Semester Supplementary Examinations December 2018****PROFESSIONAL ENGLISH**

(Common to all)

Time: 3 hours

Max. Marks: 60

(Answer all Five Units 5 x 12 = 60 (Marks))

UNIT-I

- 1 a What is the status of history in modern times? Why do people in modern times discard history? 7M
- b Write an essay on the social impact of modern corporate culture. 5M

OR

- 2 a How is the study of the past important to the present? Give examples. 7M
- b What is poster presentation? What are the steps involved in preparation? 5M

UNIT-II

- 3 a For India to become 'developed economy' energy supply and sustainability are critical. Do you agree? Give reasons for your answer. 7M
- b Use these idioms in your own meaningful sentences 5M
1. In good spirits 2. hang out 3. Apple of my eye 4. in favor of 5. When in Rome

OR

- 4 a What are the reasons for the energy crisis in India? Give solutions to resolve the issues. 7M
- b Develop the hints given below: 5M
- Travelled with friends – train journey to Nilgiri hills – memorable – met a famous environmentalist – panoramic view- trekking – watched animals – camp fire – music – diner - next day – returned.

UNIT-III

- 5 a What is the theme of the poem 'La Belle Dame Sans Merci'? 7M
- b Assume you are the marketing manager of Tide, Roopa Towers, Avenue Road, New Delhi. You are asked to submit the report on strategies to enhance the sales of Tide in AP state. 5M

OR

- 6 a Explain in detail on the ethical issues in Bio-Technology. 7M
- b Prepare a check list with five meaningful sentences for USA trip. 5M

UNIT-IV

- 7 a What are the factors to be incorporated to keep up the caption 'Incredible India' 7M
- b What are the features of a Research project? 5M

OR

- 8 a Describe the characters "The Proposal" by Anton Chekhov. 7M
- b Discuss intensive writing VS Extensive writing. 5M

UNIT-V

- 9 a Discuss the SWOT analysis of the Indian Software Industry. 7M
- b Write short notes on Interview etiquette. 5M

OR

10 a What is the central theme of the poem `The Bird Sanctuary`? 7M

b Transfer the given data in the suitable form:

A farmer's income for the year 2017-18 is 4,50,000. His expenditure is given below

1. children education 1,00,000

2. House renovation 1,00,000

3. Agriculture 1,00,000

4. Irrigation 1,00,000

5. Miscellaneous 50,000

5M